

THE YEAR IN REFLECTION

Mindful of Giving

“The challenge of building and sustaining key cultural and heritage institutions needs a collective response... We must establish a strong partnership between government, private sector and the people sector to support our heritage institutions.”

– Dr Lee Boon Yang, Minister for Information, Communications and the Arts, 15 April 2008

PATRON OF HERITAGE AWARDS 2007



Celebrate the Gift of Heritage



Patron of Heritage Awards winners, with Guest of Honour Dr Lee Boon Yang, Minister for Information, Communications and the Arts.

Many stepped forward to embrace heritage philanthropy in the past year, contributing towards NHB's mission of enriching all Singaporeans and visitors with our unique heritage, art and culture.



SHARING THE SPIRIT OF GIVING

The second *Patron of Heritage Awards* celebrated heritage philanthropy with 51 outstanding individuals and organisations recognised for their generous gifts in cash and kind, as well as long-term loans, totalling more than S\$11 million.

Asia Pacific Breweries Foundation which clinched the top award of *Distinguished Patron of Heritage*, pledged S\$2.25 million over 15 years towards the *APB Foundation Signature Art Prize* series. Co-organised with the Singapore Art Museum (SAM), this award supports new developments from recognised artists in contemporary visual arts in the region.

In the *Patron of Heritage* category, the Lee Foundation donated more than S\$1.2 million to support projects run by several museums. This includes funding educational programmes at the Singapore Philatelic Museum from 2007 to 2009.



NHB museums also received tremendous support from leading global institutions, such as JPMorgan Chase, N.A., a long standing partner of the Asian Civilisations Museum (ACM) and MasterCard who supported the National Museum of Singapore's *Greek Masterpieces from the Louvre*.

Under the *Credit Suisse: Innovation In Art Series*, contributions from Credit Suisse allowed SAM to develop exhibitions that cultivate an awareness and appreciation of art among the masses.

SELFLESS GIVING TO HERITAGE

The NHB is grateful to our many volunteers who have helped us with their selfless devotion in promoting a museum-going culture among Singaporeans. Many from the Friends of the Museums, Singapore or FOM(S) and Museum Volunteers (MV) form our core museum guides. FOM(S) recruited and trained about 250 docents for weekday tours, while MV's 100 volunteers helped out on weekends and in special tours.

Both groups are further committed to recruiting and training guides for the new Peranakan Museum. In addition, NHB is supported by many other volunteers, who work alongside staff in areas from visitors' services to behind the scenes work.

SPARING A THOUGHT FOR OTHERS

Through its *Touch the World* programme, ACM helped children with special needs to experience for themselves the many offerings at the museum. Funded by long-time supporter JPMorgan, museum staff and volunteers were trained to conduct workshops by special needs professionals.

Some 2,000 volunteers gathered at National Museum of Singapore to celebrate *Family of Hearts*, an inaugural event by Food from the Heart to recognise the contribution of its volunteers and commemorate five years of helping the underprivileged in Singapore.

WINNING AWARDS

The National Museum bagged the *Best Re-invented Attraction Award 2007* from the Association of Singapore Attractions on 4 July 2007. The award is testimony to the museum's remarkable transformation. It also joined the ranks of international museums when its *Sejarah Singapura* video installation in the Singapore History Gallery secured the Silver Award in the Multimedia Installation category at the annual *MUSE Awards* held in the United States.

Another feather on NHB's cap was the 2007 *Network World Asia IT All Star Awards*. The award recognises the Board's initiative in consolidating diverse IT resources, providing greater accessibility, and reducing storage costs. Competing against teams from across Asia, NHB's ambitious IT work was one of the top 10 IT projects out of 50 competing entries.

The National Archives of Singapore's environmentally friendly innovations at Memories at Old Ford Factory (Memories) earned it the *BCA Green Mark Certified Award* in October 2007. This makes Memories the first Green Mark Certified monument in Singapore.



2007 Patron of Heritage Awards Recipients

DISTINGUISHED PATRON OF HERITAGE

Nominees who have cumulatively contributed S\$2 million and above between 1 January 2007 and 31 December 2007.

Asia Pacific Breweries Foundation

PATRON OF HERITAGE

Nominees who have cumulatively contributed S\$1 million to S\$1,999,999 between 1 January 2007 and 31 December 2007.

Lee Foundation

PARTNER OF HERITAGE

Nominees who have cumulatively contributed S\$150,000 to S\$999,999 between 1 January 2007 and 31 December 2007.

Choey Kwok Cheong
Clear Channel Singapore
Credit Suisse
Family members of the late Anthony Poon
Jasmine Fine Arts
JPMorgan Chase Bank, N.A.
Keppel Land
MasterCard Worldwide
Mediacorp TV 12 Arts Central
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Singapore Post Limited
Singapore Press Holdings Limited
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Suntec Singapore
Tan Chin Tuan Foundation
The Shaw Foundation Pte
Times Publishing Limited

FRIEND OF HERITAGE

Nominees who have cumulatively contributed S\$50,000 to S\$149,999 between 1 January 2007 and 31 December 2007.

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Tham Yee Ven
The Singapore Buddhist Lodge
Toshio Egawa
Vemala Rajamanickam

SUPPORTER OF HERITAGE

Nominees who have loaned artefacts or artworks for at least five years or more between 1 January 2007 and 31 December 2007.

Vikram Chand



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Amitabha Buddhist Society (Singapore)
ASEAN COCI
Asia Pacific Breweries Foundation
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Family members of the late Wu Peng Seng
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Lee Choi Seng
National Arts Council

Puan Noor Aishah
The Estate of Ruth Bernhard
Toshio Egawa (Mr & Mrs)



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